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## **iiNet partners with 3 for new X-Series product**

### **iiNet preferred broadband provider**

**27 March, 2007** – iiNet Limited (ASX: IIN) announced that it has teamed with 3 mobile to support 3's new X-Series service, launched today. iiNet is the preferred broadband provider for the X-Series – a new suite of services that bring the best of the Internet to the mobile phone. With the X-Series, customers can make calls using Skype and get the best Internet and instant messaging services from Yahoo!7, ninemsn, Google and eBay – all on their X-Series mobile phone.

The X-Series also allows customers to access files on their home PC from their mobile with Orb. A reliable, high speed broadband connection is required for the uplinking of files, such as music, home video, photographs or work files, from a customer's PC to the handset. iiNet's super fast broadband2+ is recommended by 3 as the preferred broadband solution for optimal use of the X-Series Orb service. iiNet does not include uploads as part of a customer's broadband quota, allowing confident use of 3's PC-to- mobile functionality.

3's X-Series customers will be provided with information on iiNet's high speed broadband services and will be directed to a special web page, or a dedicated phone number, where they can sign up immediately for broadband service.

"3's X-Series is like broadband in your pocket, and we're excited to be the broadband provider of choice for 3's X-Series customers," said Michael Malone, managing director, iiNet. "Not only does this alliance create a new sales channel for our broadband services, but it shows that innovative companies like 3 recognise that reliable, super fast DSL is the foundation for the robust technologies and applications that customers want today."

"The X-Series is all about giving our customers the freedom, choice and experience they get with the Internet today on a PC, on their mobile. An alliance with iiNet to support the delivery of the X-Series will mean a complete experience for our customers as well as a continuing strong value proposition," said Nigel Dews, CEO, 3 mobile. "iiNet is a true Internet pioneer and front runner in the high speed home broadband market."

The X-Series is available from today and more information can be found at [www.three.com.au](http://www.three.com.au)

## **About iiNet**

iiNet is one of Australia's Internet service pioneers, having begun in Western Australia in 1993. iiNet has built a reputation for providing innovative, quality and value Internet products, and friendly 24-hour customer service and support.

## **About 3**

3 launched Australia's first 3G network in April 2003 and today brings 1.3 million customers live Video Calling, high-speed email, mobile broadband, live Mobile TV, full length audio and video music tracks, and other great entertainment and information services in 3's Broadband Zones.

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